

How to market for launching a new product or service at the lowest cost?

If you want to bring or promote a new product or service to the market, but you don't have the financial means to market your products in the same way as large companies.

The question here is: How can I market my product at the lowest possible cost?

There are some methods adopted by some people and led to the success of the project, including:

- Conduct a comprehensive feasibility study and familiarity with the market situation, whether there is vogue or stagnation, who are competitors.
- Study your competition to identify their strategies in dealing with the market and customers, and perform their strengths and weaknesses analyses.

- Conduct an opinion poll (questionnaire) on social media or between friends or relatives by writing the most important questions that you need to know about the Final product form, product prices, and others.
- Contact with the people who have strong relationships in the field you will enter, to get information you need, and know how to enter the market.
- Show the social value of your product in front of customers as the purchase of your product will not be less than the purchase of well-known brands of the same product.
- Always remind people about your product, so they don't forget it.
- Focus on people's feelings when marketing the product.

- Maintain quality and value.
- Linking your product to life situations even if they don't have direct relationship because the product will spread automatically with the spread of this situation.

